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# Please find below and/or attached an Office communication concerning this application or proceeding.

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	Application No.	Applicant(s)		
	10/579,740	SAKAI, YOSHIKAZU		
Office Action Summary	Examiner	Art Unit		
	BENYAM KETEMA	2629		
The MAILING DATE of this communication app Period for Reply	pears on the cover sheet with the c	orrespondence address		
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period v  - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be timused and will expire SIX (6) MONTHS from a cause the application to become ABANDONE	Lely filed the mailing date of this communication. (35 U.S.C. § 133).		
Status				
Responsive to communication(s) filed on 29 Ju     This action is FINAL. 2b)☑ This     Since this application is in condition for alloware closed in accordance with the practice under E	action is non-final. nce except for formal matters, pro			
Disposition of Claims				
4) Claim(s) 19-36 is/are pending in the application 4a) Of the above claim(s) is/are withdray 5) Claim(s) is/are allowed. 6) Claim(s) 19-36 is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and/or Application Papers  9) The specification is objected to by the Examine 10) The drawing(s) filed on 05/18/2006 is/are: a) Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Ex	wn from consideration.  r election requirement.  r.  accepted or b) □ objected to by drawing(s) be held in abeyance. See ion is required if the drawing(s) is obj	e 37 CFR 1.85(a). ected to. See 37 CFR 1.121(d).		
,—	ammer. Note the attached Office	Action of format 10-132.		
Priority under 35 U.S.C. § 119  12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).  a) All b) Some * c) None of:  1. Certified copies of the priority documents have been received.  2. Certified copies of the priority documents have been received in Application No  3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).  * See the attached detailed Office action for a list of the certified copies not received.				
Attachment(s)  1) Notice of References Cited (PTO-892)  2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date 07/29/2009;06/18/2009.	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal P 6) Other:	ite		

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#### **DETAILED ACTION**

#### Response to Amendment

- 1. In an amendment dated, July 29, 2009, Currently claims 19- 36 are pending.
- 2. Applicant's arguments in respect to the luminance of the backlight being measured as well as the storing a measured luminance value of the backlight has been fully considered and is not persuasive.

On page 11 of the Remarks, the Applicants argue that Yamamoto fails to teach the luminance of the backlight being measured as well as the storing a measured luminance value of the backlight in regards to claim 35. The Examiner must respectfully disagree. As it is disclosed by Yamamoto (Fig 7 item12 and Paragraph 60) the luminance value of the backlight is measured by using thermistor (12) and converting lamp temperature to brightness value with the use of temperature- to-brightness characteristic data. Further more Yamamoto discloses the measured value of the backlight that is stored in a memory is a value that is previously measured and stored, It is also inherent that measured value such as the luminance of the backlight had to be stored in order to compare with another data or calculate in respect to another data so that correction value could be implemented to the display as it is disclosed in the case of Yamamoto.

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3. Applicant's arguments with respect to claims 19 have been considered but are moot in view of the new ground(s) of rejection.

## Claim Rejections - 35 USC § 102

4. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- Claim 19 rejected under 35 U.S.C. 102(e) as being anticipated by Yamaguchi
   (US PG Pub 2003/0231161).

**As in claim 19,** Yamaguchi discloses a *luminance control method for a liquid crystal display device* (Paragraph 23), *which comprises* 

- a liquid crystal panel, (Fig 1 item 10 and Paragraph 61 line 4)
- backlight disposed at the back of the liquid crystal panel (Fig 1 item 10)

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a luminance detecting unit for detecting a luminance of the backlight, (Fig 9 &10 item 40a- 40e)

controlling an input level of a video signal to be inputted into the liquid crystal
panel to control transmittance of the liquid crystal panel and provide a gray-level
display, (Paragraph 115)

comprising the step of:

- measuring a luminance of light emitted from the backlight through the liquid
   crystal panel in a plurality of states (Paragraph 91)
- where the liquid crystal panel has a predetermined transmittance and the backlight has a different luminance,
- preliminarily storing the luminance measured in each state associated with the
   luminance detected by the luminance detecting unit; (Paragraph 105)
- setting a desired luminance set value of light emitted through the liquid crystal panel in a state where the liquid crystal panel has a predetermined transmittance.
   (Paragraph 91)
- calculating a luminance to be detected by the luminance detecting unit, which is
  to be the set luminance set value, on the basis of stored luminance in each state;
   (Fig 10 and Paragraph 105 & 115) discloses that the luminance is detected by
  optical sensor and sent to control section wherein it is compared (calculated) with
  stored value of the backlight.
- and controlling the luminance of the backlight so as to be the calculated luminance. (Fig 10 item 86)

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## Claim Rejections - 35 USC § 102

6. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that

form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United

States.

7. Claims 35 and 36 are rejected under 35 U.S.C. 102(b) as being anticipated by

Yamamoto et al (US PG Pub 2001/0008395).

As in claim 35, Yamamoto et al discloses a recording medium on which a computer program for causing a computer to output control information to a liquid crystal display device comprising

- a liquid crystal panel (Paragraph 39 line 3 fig 1a item 1)
- a backlight disposed at the back of the liquid crystal panel (Paragraph 39 line 5 fig 1a item 3)
- causing the computer to control an input level of a video signal to be inputted
  into the liquid crystal panel to control transmittance of the liquid crystal panel and
  provide a gray-level display is recorded (Paragraph 39 and Paragraph 40 line 4,
   Microprocessor), said computer program comprising the steps of:
- causing the computer to store in a storage unit a luminance of the backlight (Fig
   7 item 13 &14and Paragraph 60) discloses a temperature sensor (13) attached to

the backlight (11) senses the temperature of the backlight and sends the reading to temperature-to-brightness converter in order to get the brightness value of the backlight , in a plurality of states where the backlight has a different luminance, associated with a luminance of light emitted from the backlight through the liquid crystal panel; (Paragraph 39- 40) discloses memory to store luminance value of the display panel in different states. The brightness rang from minimum (0%) to a maximum (100%).

- causing the computer to set a desired luminance set value of light emitted through the liquid crystal panel; (Paragraph 40 line 3-9, Microprocessor)
   discloses setting different brightness value of the liquid crystal panel.
- causing the computer to calculate control information for controlling a luminance of the backlight, which is to be the set luminance set value, on the basis of first information stored in the storage unit; (Paragraph 40 line 4, Microprocessor and Paragraph 41) discloses based on previously stored value and calculated value the computer (Microprocessor) controls the luminance of the backlight.
- causing the computer to output the calculated control information to the liquid crystal display device. (Paragraph 40 line 4, Microprocessor and Paragraph 41 line 1-5) discloses the microprocessor (computer) outputs the calculated value to the display.

**As in claim 36,** Yamamoto et al discloses the recording medium according to claim 35, wherein said computer program further comprises the steps of: causing the computer

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(Paragraph 40 line 4, Microprocessor) to store in a storage unit (Paragraph 40 line 9,memory)second information on a luminance of light emitted through the liquid crystal panel in each input level; (Paragraph 39) causing the computer (Paragraph 40 line 4, Microprocessor) to calculate a luminance of light emitted through the liquid crystal panel in each input level in a case of the inputted luminance set value, on the basis of the stored second information; (Paragraph 41) causing the computer (Paragraph 40 line 4, Microprocessor) to calculate a luminance to be set in each gray level in a case of the inputted luminance set value; causing the computer to calculate a luminance difference between the calculated luminance to be set in each gray level and the calculated luminance in each input level; and causing the computer to store in the storage unit an input level, which gives a minimum calculated luminance difference, associated with a gray level. (Paragraph 39-40)

### Claim Rejections - 35 USC § 103

- 8. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

9. The factual inquiries set forth in *Graham* v. *John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35 U.S.C. 103(a) are summarized as follows:

- 1. Determining the scope and contents of the prior art.
- 2. Ascertaining the differences between the prior art and the claims at issue.
- 3. Resolving the level of ordinary skill in the pertinent art.
- 4. Considering objective evidence present in the application indicating obviousness or nonobviousness.
- 10. Claims 20 -22 and 27- 30 are rejected under 35 U.S.C. 103(a) as being unpatentable over Yamaguchi (US PG Pub 2003/0231161) in view of Kawashima et al (US Pat No 6,188,380).

As in claim 20, Yamaguchi discloses the luminance control method according to claim 19, as discussed above, but fails to disclose the luminance set value is a luminance in a state where the transmittance of the liquid crystal panel is a controllable maximum transmittance. However, Kawashima et al discloses the luminance set value is a luminance in a state where the transmittance of the liquid crystal panel is a controllable maximum transmittance. (Column 4 line 40-54 and Fig 4 item SP5- SP6) discloses the user sets the luminance value so that the maximum transmittance of the backlight can be controlled. Therefore the maximum luminance would be what the user set it as (e.g. 100% or 75% or etc)

As in claim 21, Yamaguchi discloses the luminance control method according to claim

19, as discussed above, but fails to disclose one state of the plurality of states is a state where the backlight has a controllable maximum luminance and another state of the plurality of states is a state where the backlight has a controllable minimum luminance. However, Kawashima et al discloses one state of the plurality of states is a state where the backlight has a controllable maximum luminance and another state of the plurality of states is a state where the backlight has a controllable minimum luminance (Column 4 line 40-54 and Fig 4 item SP5- SP6) discloses the user sets the luminance value so that the maximum transmittance of the backlight can be controlled. Therefore the luminance value would be what the user sets it as to be (i.e. 100% or 75%) or etc. Since the user sets the value of the luminance of the backlight, the value that is given by the user would be the maximum and minimum transmittance of the backlight. Where in the device would be as bright or dime as the user set it as hence the set value would be the max as well as min value at the same time.

As in claim 22, Kawashima et al discloses the luminance control (Column 1 line 9-10) method according to claim 20, wherein one state of the plurality of states is a state where the backlight has a controllable maximum luminance and another state of the plurality of states is a state where the backlight has a controllable minimum luminance. (Column 4 line 40-54 and Fig 4 item SP5- SP6) discloses the user sets the luminance value so that the maximum transmittance of the backlight can be controlled. Therefore the luminance value would be what the user sets it as to be 100% or 75% or etc. Since the user sets the value of the luminance of the backlight, the value that is given by the

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user would be the maximum and minimum transmittance of the backlight. Where in the device would be as bright or dime as the user set it as hence the set value would be the max as well as min value at the same time.

As in claim 27, Yamaquchi discloses the luminance control method according to claim 19, as discussed above, but fails to disclose the limitation of claim 27. However, Kawashima et al discloses the steps of: measuring a luminance of light emitted through the liquid crystal panel in each input level; normalizing each measured luminance, and (Column 39 line 3-11, discloses optical sensor fitted on the front surface of LCD measures light emitted through the LCD.) preliminarily storing each normalized luminance associated with an input level which gives the luminance; calculating a luminance of light emitted through the liquid crystal panel in each input level and a luminance to be set in each gray level in a case of the luminance set value, on the basis of the stored luminance and input level; (Column 39 line 11 – Column 40 line 9) extracting an input level, which gives a luminance substantially equal to a luminance to be set in each gray level, on the basis of the luminance in each calculated input level and the luminance to be set in each gray level, and storing the extracted input level associated with a gray level; and controlling the transmittance of the liquid crystal panel in a gray level associated with the input level of the video signal. (Column 40 line 1 – Column 41 line 12)

As in claim 28, Kawashima et al discloses the luminance control (Column 1 line 9-10) method according to claim 27, wherein the luminance set value is a luminance in a state where the transmittance of the liquid crystal panel is a controllable maximum transmittance. (Column 4 line 40-54 and Fig 4 item SP5- SP6) discloses the user sets the luminance value so that the maximum transmittance of the backlight can be controlled. Therefore the maximum luminance would be what the user set it as (e.g. 100% or 75% or etc)

As in claim 29, Kawashima et al discloses the luminance control (Column 1 line 9-10) method according to claim 27, wherein one state of the plurality of states is a state where the backlight has a controllable maximum luminance and another state of the plurality of states is a state where the backlight has a controllable minimum luminance. (Column 4 line 40-54 and Fig 4 item SP5- SP6) discloses the user sets the luminance value so that the maximum transmittance of the backlight can be controlled. Therefore the luminance value would be what the user sets it as to be 100% or 75% or etc. Since the user sets the value of the luminance of the backlight, the value that is given by the user would be the maximum and minimum transmittance of the backlight. Where in the device would be as bright or dime as the user set it as hence the set value would be the max as well as min value at the same time.

**As in claim 30**, Kawashima et al discloses the luminance control (Column 1 line 9-10) method according to claim 28, wherein one state of the plurality of states is a state

where the backlight has a controllable maximum luminance and another state of the plurality of states is a state where the backlight has a controllable minimum luminance. (Column 4 line 40-54 and Fig 4 item SP5- SP6) discloses the user sets the luminance value so that the maximum transmittance of the backlight can be controlled. Therefore the luminance value would be what the user sets it as to be 100% or 75% or etc. Since the user sets the value of the luminance of the backlight, the value that is given by the user would be the maximum and minimum transmittance of the backlight. Where in the device would be as bright or dime as the user set it as hence the set value would be the max as well as min value at the same time.

11. Claim 23 is rejected under 35 U.S.C. 103(a) as being unpatentable over Yamaguchi (US PG Pub 2003/0231161) in view of Yamamoto et al (US PG Pub 2001/0008395).

As in claim 23, Yamaguchi discloses the luminance control method as discussed above, but fails to disclose the limitations of claim 23. However, Yamamoto et al. discloses the steps of: measuring a luminance of light emitted through the liquid crystal panel in each input level, (Paragraph 39 line 3-11 discloses optical sensor fitted on the front surface of LCD measures light emitted through the LCD) and preliminarily storing the measured luminance associated with an input level which gives the luminance; calculating a luminance of light emitted through the liquid crystal panel in each input level and a luminance to be set in each gray level in a case of the luminance set value,

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on the basis of the stored luminance and input level; (Paragraph 39 line 11 – Paragraph 40 line 9) extracting an input level, which gives a luminance substantially equal to the luminance to be set in each gray level, on the basis of the luminance in each calculated input level and the luminance to be set in each gray level, and storing the extracted input level associated with a gray level; and controlling the transmittance of the liquid crystal panel in a gray level associated with the input level of the video signal. (Paragraph 40 line 1 – Paragraph 41 line 12).

Yamaguchi and Yamamoto et al are analogous art because they are from the common area of photodetector that detects the quantity of light from the backlight of a liquid crystal display apparatus, and a luminance control device using this photodetector for controlling luminance of the backlight. It would have been obvious to one of ordinary skill in the art at the time of the invention to combine the references (Yamaguchi and Yamamoto et al) because Yamamoto et al suggests the application of optical sensor in front of the liquid crystal panel in order to measure luminance of light emitted through the liquid crystal panel. It also provides method for calculating the difference between the current brightness value and the specified brightness value of the liquid crystal panel. Therefore it would have been obvious to one of ordinary skill in the art at the time of the invention to modify the luminance control device of Yamaguchi by applying optical sensor as disclosed by Yamamoto et al because Yamamoto et al suggests the application of optical sensor in front of the liquid crystal panel in order to measure luminance of light emitted through the liquid crystal panel, as found in claim 23.

12. Claims 24- 26 are rejected under 35 U.S.C. 103(a) as being unpatentable over Yamaguchi (US PG Pub 2003/0231161) in view of Yamamoto et al (US PG Pub 2001/0008395) and in further view of Kawashima et al (US Pat No 6,188,380).

As in claim 24, Yamamoto et al discloses the luminance control method (Abstract) as discussed above, but fails to disclose the luminance set value is a luminance in a state where the transmittance of the liquid crystal panel is a controllable maximum transmittance. However, Kawashima et al discloses the luminance set value is a luminance in a state where the transmittance of the liquid crystal panel is a controllable maximum transmittance. (Column 4 line 40-54 and Fig 4 item SP5- SP6) discloses the user sets the luminance value so that the maximum transmittance of the backlight can be controlled. Therefore the maximum luminance would be what the user set it as (e.g. 100% or 75% or etc). Kawashima et al suggests the maximum luminance can be controlled since this value varies according to the users preferences. When the user set luminance value (i.e. 75%) the controller compares the luminance value emitted out of the display and compares it with targeted value and output the targeted value (i.e. 75%), therefore the outputted value would be the controllable maximum transmittance which is set by the user. Therefore it would have been obvious to one of ordinary skill in the art at the time of the invention to modify the maximum lumens value set by the user to be the maximum lumens value of that display panel at that displaying moment as disclosed by Kawashima et al because Kawashima et al suggests the maximum luminance can be controlled since this value varies according to the users preferences.

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As in claim 25, Yamamoto et al discloses the luminance control method (Abstract) as discussed above, but fails to disclose one state of the plurality of states is a state where the backlight has a controllable maximum luminance and another state of the plurality of states is a state where the backlight has a controllable minimum luminance. However, Kawashima et al discloses one state of the plurality of states is a state where the backlight has a controllable maximum luminance and another state of the plurality of states is a state where the backlight has a controllable minimum luminance. (Column 4 line 40-54 and Fig 4 item SP5- SP6) discloses the user sets the luminance value so that the maximum transmittance of the backlight can be controlled. Therefore the luminance value would be what the user sets it as to be 100% or 75% or etc. Since the user sets the value of the luminance of the backlight, the value that is given by the user would be the maximum and minimum transmittance of the backlight. Where in the device would be as bright or dime as the user set it as hence the set value would be the max as well as min value at the same time. Kawashima et al suggests the user sets the value of the luminance of the backlight, the value that is given by the user would be the maximum and minimum transmittance of the backlight. Where in the device would be as bright or dime as the user set it as hence the set value would be the max as well as min value at the same time. Therefore it would have been obvious to one of ordinary skill in the art at the time the invention to modify the user sets the value of the luminance of the backlight of Kawashima et al, so that the value that is given by the user would be the maximum and minimum transmittance of the backlight. Where in the device would be as bright or

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dime as the user set it as hence the set value would be the max as well as min value at the same time.

As in claim 26, Yamamoto et al discloses the luminance control method (Abstract) as discussed above, but fails to disclose one state of the plurality of states is a state where the backlight has a controllable maximum luminance and another state of the plurality of states is a state where the backlight has a controllable minimum luminance. However, Kawashima et al discloses wherein one state of the plurality of states is a state where the backlight has a controllable maximum luminance and another state of the plurality of states is a state where the backlight has a controllable minimum luminance. (Column 4 line 40-54 and Fig 4 item SP5- SP6) Kawashima et al discloses the user sets the luminance value so that the maximum transmittance of the backlight can be controlled. Therefore the luminance value would be what the user sets it as to be 100% or 75% or etc. Since the user sets the value of the luminance of the backlight, the value that is given by the user would be the maximum and minimum transmittance of the backlight. Where in the device would be as bright or dime as the user set it as hence the set value would be the max as well as min value at the same time. Therefore it would have been obvious to one of ordinary skill in the art at the time the invention to modify luminance value set by the user so that the maximum transmittance of the backlight can be controlled. Therefore the luminance value would be what the user sets it as to be 100% or 75% or etc. Since the user sets the value of the luminance of the backlight, the value that is given by the user would be the maximum and minimum transmittance of the

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backlight. Where in the device would be as bright or dime as the user set it as hence the set value would be the max as well as min value at the same time.

13. Claims 31 and 32 are rejected under 35 U.S.C. 103(a) as being unpatentable over Kawashima et al (US Pat No 6,188,380) in view of Yamaguchi (US PG Pub 2003/0231161) and in further view of Someya et al (US PG Pub 2003/0231158)

As in claim 31, Kawashima et al discloses a liquid crystal display device (Column 1 line 8-9), which comprises

- a liquid crystal panel (Column 3 line 18 and fig 2 item 11)
- a backlight disposed at the back of the liquid crystal panel (Column 3 line 20- -30 and fig 2 item 14),
- a luminance detecting unit for detecting a luminance of the backlight; (Column 2 line 37-39, photodetector), discloses photodetector located near the backlight to measure the luminance of a backlight.
- a first storage unit for preliminarily storing first information in which the luminance detected by the luminance detecting unit, in a plurality of states (Column 4 line 16-46) discloses that MPU (first storage) stores the luminance detected by light sensor is stored.
- the backlight has a different luminance is associated with a luminance of light emitted from the backlight through the liquid crystal panel; (Column 4 line 15-24) discloses the backlight has different luminance caused by backlight.

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• a first calculating unit for calculating a luminance to be detected by the luminance detecting unit, which is to be the luminance set value accepted by the accepting unit, on the basis of the first information stored in the first storage unit; (Fig 4) discloses that the light that is emitted from the display panel is calculated by using the stored value and comparing it with sensor value.

- and a luminance control unit for controlling the luminance of the backlight so as
  to be the luminance calculated by the first calculating unit. (Column 4 line 16-46)
  discloses luminance value of that is stored in the memory is compared to
  inputted (detected) luminance value so that the luminance of the backlight can be
  controlled.
- However Kawashima et al fails to disclose controlling an input level of a video signal to be inputted into the liquid crystal panel to control transmittance of the liquid crystal panel and provide a gray-level display, measuring a luminance of light emitted from the backlight through the liquid crystal panel in a plurality of states
- Yamaguchi discloses controlling an input level of a video signal to be inputted
  into the liquid crystal panel to control transmittance of the liquid crystal panel
  (Paragraph 7 line 4-10) discloses that by displaying an image on display panel
  the transmittance of liquid crystal is changed.
- Yamaguchi further discloses provide a gray-level display, (Paragraph 126)
- However Kawashima et al and Yamaguchi fails to disclose the liquid crystal
  panel has a predetermined transmittance and setting a desired luminance set

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value of light emitted through the liquid crystal panel in a state where the liquid crystal panel has a predetermined transmittance

- Someya et al discloses the liquid crystal panel has a predetermined transmittance (Paragraph 118 line 15-27) discloses a predetermined transmittances value.
- Someya further discloses an accepting unit for accepting a desired luminance set value of light emitted through the liquid crystal panel in a state where the liquid crystal panel has a predetermined transmittance; (Paragraph 118) discloses that by applying a set voltage a desired predetermined transmittances value is set.

Kawashima et al, Yamaguchi and Someya are analogous art because they are from the common area of luminance control of liquid crystal display using optical sensor. It would have been obvious to one of ordinary skill in the art at the time of the invention to combine Kawashima et al display device with the optical sensor that measures luminescent of the backlight thou the panel of Yamaguchi with Someya's predetermined transmittance capability in order to achieve accurate luminance, because Yamaguchi discloses optical sensor that measures luminescent of the backlight thou the panel and Someya discloses predetermined transmittance. Therefore it would have been obvious to one of ordinary skill in the art at the time of the invention to modify the display device of Kawashima et al so that it can incorporate the capability of measuring luminescent of the backlight thou the panel and have a given predetermined transmittance value as disclosed by Yamaguchi and Someya respectively would obtain an accurate luminance of the display device.

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As in claim 32, Kawashima et al., Yamaguchi and Someya discloses the liquid crystal display device (Column 1 line 8-9) according to claim 31, as discussed above, but Yamaguchi and Someya fails to disclose the luminance detecting unit has: a photoelectric converter for converting the luminance of the backlight into an analog-type electric signal having a voltage corresponding to the luminance of the backlight; and an analog-digital converter for converting the converted analog-type electric signal into a digital-type electric signal. However, Kawashima et al discloses, the luminance detecting unit has: a photoelectric converter for converting the luminance of the backlight into an analog-type electric signal having a voltage corresponding to the luminance of the backlight; and an analog-digital converter for converting the converted analog-type electric signal into a digital-type electric signal. (Column 3 line 48-63 and Fig 3 item 21 and 23) discloses luminance of the backlight that is detected by light detector is converted from analog to digital signal. Fig 3 shows the A/D and D/A converters.

14. Claims 33 and 34 are rejected under 35 U.S.C. 103(a) as being unpatentable over Kawashima et al (US Pat No 6,188,380), in view of Yamaguchi (US PG Pub 2003/0231161) and in further view of Someya et al (US PG Pub 2003/0231158) and Yamamoto et al (US PG Pub 2001/0008395).

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As in claim 33, Kawashima et al, Yamaguchi and Someya discloses the liquid crystal display device (Column 1 line 8-9) as discussed above, but fails to disclose first storage unit further stores second information on a luminance of light emitted through the liquid crystal panel in each input level, and the liquid crystal device further comprises: a second calculating unit for calculating a luminance of light emitted through the liquid crystal panel in each input level in a case of the luminance set value accepted by the accepting unit, on the basis of the second information; a third calculating unit for calculating a luminance to be set in each gray level in a case of the luminance set value accepted by the accepting unit; a fourth calculating unit for calculating a luminance difference between the luminance to be set in each gray level calculated by the third calculating unit and the luminance in each input level calculated by the second calculating unit; a second storage unit for storing an input level, which gives a minimum luminance difference calculated by the fourth calculating unit, associated with a gray level; and a control unit for controlling the transmittance of the liquid crystal panel in a gray level associated with the input level of the video signal. However, Yamamoto et al discloses the liquid crystal display device (Paragraph 38 line 1) according to claim 31, wherein the first storage unit further stores second information on a luminance of light emitted through the liquid crystal panel in each input level, and the liquid crystal device further comprises: a second calculating unit for calculating a luminance of light emitted through the liquid crystal panel in each input level in a case of the luminance set value accepted by the accepting unit, on the basis of the second information; a third calculating unit for calculating a luminance to be set in each gray level in a case of the

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luminance set value accepted by the accepting unit; a fourth calculating unit for calculating a luminance difference between the luminance to be set in each gray level calculated by the third calculating unit and the luminance in each input level calculated by the second calculating unit; a second storage unit for storing an input level, which gives a minimum luminance difference calculated by the fourth calculating unit. associated with a gray level; and a control unit for controlling the transmittance of the liquid crystal panel in a gray level associated with the input level of the video signal. (Paragraph 39-41) Yamamoto et al discloses previously stored brightness characteristic data is compared to luminance value that is optioned by optical sensor. This is done by the calculator and sent to the display unit so the backlight would emit appropriate luminescence value. Therefore it would have been obvious to one of ordinary skill in the art at the time the invention to modify Yamamoto et al previously stored brightness characteristic data so that it can be compared to luminance value that is optioned by optical sensor. This is done by the calculator and sent to the display unit so the backlight would emit appropriate luminescence value.

As in claim 34, Yamamoto et al discloses the liquid crystal display device (Paragraph 38 line 1) as discussed above, but fails to disclose a photoelectric converter for converting the luminance of the backlight into an analog-type electric signal having a voltage corresponding to the luminance of the backlight; and an analog-digital converter for converting the converted analog-type electric signal into a digital-type electric signal. However, Kawashima et al discloses a photoelectric converter for converting the

luminance of the backlight into an analog-type electric signal having a voltage corresponding to the luminance of the backlight; and an analog-digital converter for converting the converted analog-type electric signal into a digital-type electric signal. (Column 3 line 48-63 and Fig 3 item 21 and 23) discloses luminance of the backlight that is detected by light detector is converted from analog to digital signal. Fig 3 shows the A/D and D/A converters. Therefore it would have been obvious to one of ordinary skill in the art at the time the invention to modify luminance of the backlight of Kawashima et al that is detected by light detector so that it can be converted from analog to digital signal. Fig 3 shows the A/D and D/A converters.

15. Any inquiry concerning this communication or earlier communications from the examiner should be directed to BENYAM KETEMA whose telephone number is (571)270-7224. The examiner can normally be reached on Monday- Friday 8:00AM - 5:00PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Shalwala Bipin H can be reached on 571-272-7681. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you

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/ Benyam Ketema /

Examiner, Art Unit 2629

/Bipin Shalwala/

Supervisory Patent Examiner, Art Unit 2629